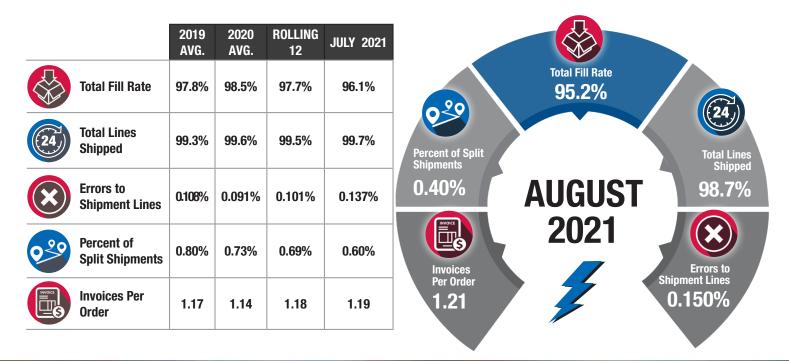


AT MINERALLAC, OUR PASSION IS PROVIDING SERVICE EXCELLENCE.

Company

Our Goal: 98% Fill Rate within 24 Hours with ZERO Errors™

OVER 314 MILLION UNITS SHIPPED IN 2020



100% GUARANTEED SALE

	RMA PROCESSING						
	OUR GOAL		AVG 2019		AVG 2020	AUGUST 2021	
	RMAs Approved within 24 Hours		97.1%		100%	100%	
	RMA Credit Memo Issued within 72 Hours		95.4%		97.7%	97.1%	
Low Transaction Costs		Increased Inventory without Overstock Dead Items			Inventory Handling	Greater ROI on SQ. FT. Space and Ranked Top 5% GMROI by Distributors	
AN AMERICAN COMPANY						Minoral	









PARTNERSHIP

- Support in achieving customer specific goals
- Driven to meet customer needs
- Market research to drive business sales and profitability
- Marketing support fund opportunities



- Dedicated customer service including over 90 years of experience
- Personalized analytical reports
- Custom solutions for business needs
- Accurate, up-to-date product attributes in data warehouses
- Custom marketing campaigns
- Minerallac University through BlueVolt for training and education

EXPERTISE

- Manufacturing quality parts for the electrical industry for over 125 years
- Employees dedicated to continuous merchandising and marketing needs
- Our team has over 200 years of experience to help lead innovative solutions